

Course Guide Start from here

Nonoichi Chuo Bus Stop

Look for the camellia monument. It was selected for the Ishikawa Hyakumangoku Cultural Festival "100 Artworks I found"



Nonoichi Kodaimae Sta.

The stone monument marks the historical site of the mansion of the Togashi Clan, who used to rule the Kaga Province.



Let's head to Camino, the hub of your trip

① Tourism and Local Products Association (inside Camino)

Restrooms and nursing room available. Perfect for a break. You can also rent a bicycle (200 Yen/2 hours).

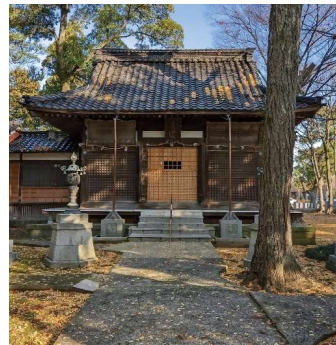
[Opening hours] 9:00 ~ 17:00

[Closed] Monday, Year-end and New Year holidays, public holidays



② Nunoichi Shrine

Dedicated to Sugawara no Michizane, also known as the "god of learning", this shrine is believed to be established by the Togashi Clan of the Kaga Province. The stone monument called "Benkei's power stone" still remains today. The magnificent ginkgo tree that towers over the precincts of the shrine is estimated to be 500 years old.



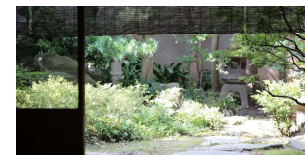
③ Kita Family House (Designated National Important Cultural Property)

A refined wooden structure that retains the architectural beauty of traditional Japanese house from the Edo period. It was also a sake brewery that produced various kinds of renowned sake such as "Shojyo" for over 100 years. Enjoy the view of an open tatami room with a beautifully patterned hearth and an elegant garden.

[Open] 9:00 ~ 17:00

[Closed] Monday (or the following day if Monday is a public holiday), Year-end and New Year holidays

[Admission fee] 400 Yen / 200 Yen (child)

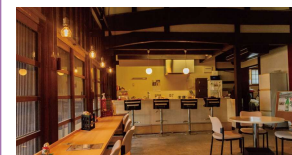


Food / Souvenir



Nonoichi Brand Certified Product

④ Local Museum NoNo



Take a break at the "Soba Café" in a traditional house.

[Open] 10:00 ~ 16:00

[Closed] Monday, Following days of public holidays, Year-end and New Year holidays

[Admission fee] Free

⑤ Fugakudo



The most popular sweet, "Monaka Kanjincho" that looks like Benkei's scroll is a good-luck charm to overcome difficulties!

[Open] 10:00 ~ 16:00

[Closed] Mon, Sat, Sun

⑥ Isoya Confectionery



The renowned "Tsubaki Manju" has sweet red bean paste wrapped in delicious dough kneaded with yam.

[Open] 7:30 ~ 19:00 (~18:00 on public holidays)

[Closed] Sunday

⑦ Kaneko Yuinohin Shop



"Mizuhiki" accessories made by skilled artisans. Recommended are those in the shape of camellia, the official city flower.

[Open] 09:00 ~ 18:00

(10:00 ~ 16:00 on Sundays)

[Closed] Tuesday, public holidays

⑧ I NO I NONOICHI (next to Camino)

A whole collection of Nonoichi souvenirs! Please drop in for shopping, as well as for dining at the café. There is a kids-friendly space for dining with children.



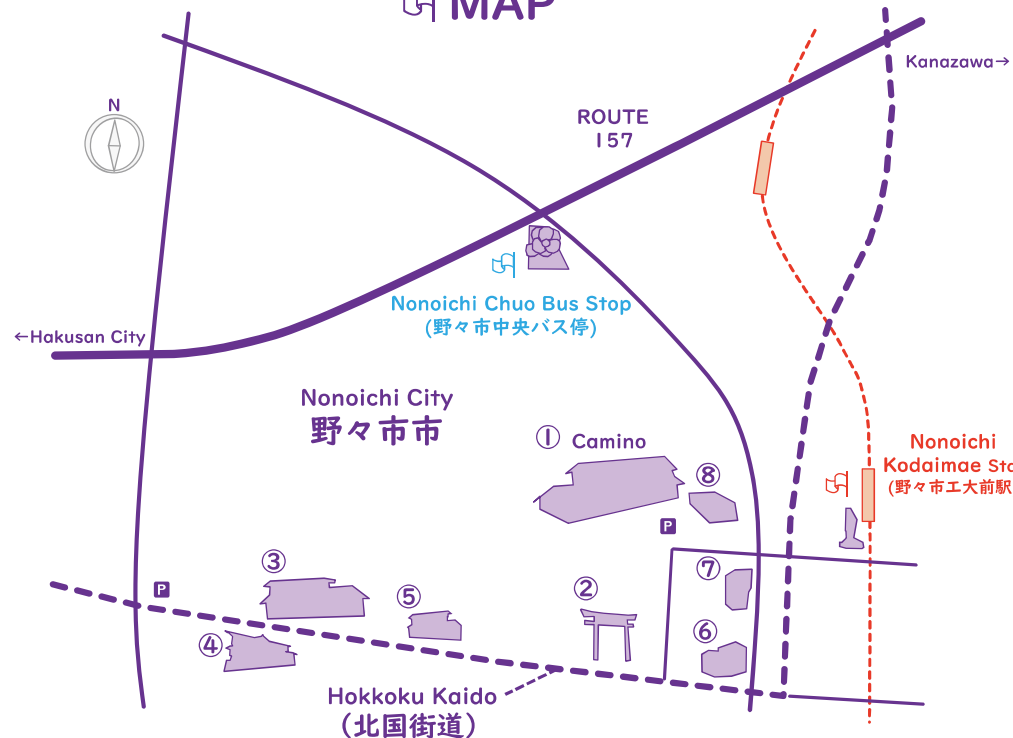
[Open] 9:00 ~ 20:00

[Closed] Monday (or the following business day if Monday is a public holiday), Year-end and New Year holidays

※ "Shojyo" sake is available for purchase at the ① Tourism and Local Products Association.



MAP



Please return from Nonoichi Chuo (bound for Kanazawa Sta.) / Nonoichi Kodaimae (bound for Nomachi)



Reasons to visit Nonoichi “Hokkoku Kaido”

If you love sake... come taste the local sake “Shojyo”

Once a renowned sake produced at Kita Family House half a century ago, Shojyo has been revived using the surviving yeast from the house, as well as “gohyakumangoku” rice from Nonoichi’s rice fields and subterranean water from the foot of Mt.Hakusan. The sweet, yet refreshing taste is perfect for any dish. Please have a taste at the café in Local Museum Nono.

For purchase, please visit the Local Museum NoNo or the Tourism and Local Products Association (Camino).

📖 Course Guide : ①,③,④

If you need good luck... pray for success at Nunoichi Shrine

If you need good luck for passing difficult exams, visit Nunoichi Shrine dedicated to the “god of learning”. You can also buy “Monaka Kanjincho”, a souvenir sweet named after a Kabuki play about Benkei’s passing through the barrier at Ataka.

📖 Course Guide : ②,⑤

If you love photography... wander along the beautiful streets

Nonoichi prospered as the first lodging town on the Hokkoku Kaido highway that connected Kanazawa to Kyoto. Many of the buildings along Honmachi Dori still retain the vestiges of ancient times.

📖 Course Guide : ②,③,④

Access

Train

(JR・Hokuriku Railway)

◎ Kanazawa Sta. (金沢駅)

IR Ishikawa Railway Line
to Fukui (福井) / Komatsu (小松)

● Nishi-Kanazawa Sta.
(西金沢駅) ※Transfer

Hokuriku Railway (Ishikawa Line)
to Tsurugi (鶴来)

◎ Nonoichi Kodaimae Sta.
(野々市工大前駅)

🚶 Nonoichi Chuo
(野々市中央)



7min



Camino

5mins

◎ Kanazawa Sta. (金沢駅)

● Nishi-Kanazawa sta.
(西金沢駅)

● Omicho Ichiba
(近江町市場)

● Oyama Jinja Shrine
(尾山神社)

● Korinbo
(香林坊)

● Nonoichi Kodaimae Sta.
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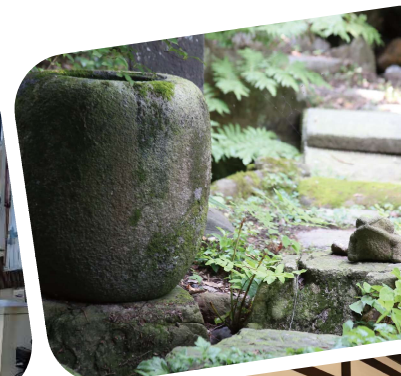
NONOICHI A Little Trip to Hokkoku Kaido

野々市 ちょっとひと足 北国街道の旅

30mins

Bus/Train ride
from Kanazawa
Station

📖 Course Guide included
(3hr return trip from Kanazawa St.)



Nonoichi Tourism and Local Products Association (Camino)
☎076-248-7332 📍 Honmachi 2-1-20, Nonoichi, Ishikawa